

# LIGHTHOUSE FESTIVAL SPONSORSHIP LEVELS



## Beacon of Hope - \$1500

The **Beacon of Hope** is the highest level of individual sponsorship providing the greatest level of exposure and corporate wellness. In the spirit of health and wellbeing every day at work, you will have your choice of six webinars & a choice of a nutritious food or fitness break on-site.

<b>WEBINAR</b> 1 - hour virtual webinar session provided by a Mental Health Promotion and Education Coordinator-Canadian Mental Health Association  Value \$350
<b>HOPE TALKS TICKETS</b> - Sunday September 10, 2023 4 pairs @ \$40/pr. In the VIP section for 'Hope Talks' an afternoon performance of inspirational messages at the Norgan theatre in Palmerston Value \$160
<b>WELLNESS BREAK</b> 1 fitness or healthy food break Value \$125
<b>LOGO PLACEMENT</b> Your logo featured on the web-site and all print materials produced for the event 'priceless'
<b>ADS &amp; SOCIAL MEDIA</b> A mention on Facebook and one radio advertisement 'priceless'
<b>HOPE TALK HIGHLIGHT</b> Introduced at 'Hope Talks' Performance, Norgan Theatre Palmerton 'priceless'

# LIGHTHOUSE FESTIVAL SPONSORSHIP LEVELS



## Title Sponsor - \$5000

The **Title Sponsor** is our most prestigious individual sponsorship level with the sponsor naming the Lighthouse Festival for 2023 *and* first right of refusal for a subsequent event.

WEBINAR NAMING RIGHTS eg. Your Company's Lighthouse Festival
HOPE TALKS TICKETS - Sunday September 10, 2023 5 pairs @ \$40/pr. In the VIP section for 'Hope Talks' an afternoon performance of inspirational messages at the Norgan theatre in Palmerston Value \$200
WELLNESS BREAK Naming Rights
LOGO PLACEMENT Naming Rights
ADS & SOCIAL MEDIA Naming Rights
HOPE TALK HIGHLIGHT Introduced at 'Hope Talks' Performance, Norgan Theatre Palmerton

## LIGHTHOUSE FESTIVAL SPONSORSHIP LEVELS



### SPOTLIGHT OF HOPE - \$1000

HOPE TALKS TICKETS - Sunday September 10, 2023 2 pairs @ \$40/pr. In the VIP section for 'Hope Talks' an afternoon performance of inspirational messages at the Norgan Theatre in Palmerston Value \$80
WELLNESS BREAK 1 fitness or healthy food break Value \$125
LOGO PLACEMENT Your logo featured on the web-site 'priceless'
ADS & SOCIAL MEDIA A mention on Facebook 'priceless'

## LIGHTHOUSE FESTIVAL SPONSORSHIP LEVELS



### RAY OF HOPE - \$500

WEB-SITE LISTING Company name featured on the web-site sponsor listing 'priceless'
ADS & SOCIAL MEDIA A mention on Facebook 'priceless'

### LANTERN OF HOPE - \$100

WEB-SITE LISTING Company name featured on the web-site sponsor listing 'priceless'

### SPARK OF HOPE - \$25